Lifeforce "MEAT" OUT News

It's Spring BUT No Spring Lamb on Our Menu!







Lifeforce, a Vancouver based ecology and animal rights organization, was formed in 1980 and is extremely excited about the growing vegan movement. As seen by international media exposure, the public is accepting vegan lifestyles. When we started it used to be a hard sell for being a vegetarian. I was recently happily shocked one night to see a television ad about the new Becel Vegan Margarine. Wow, that really helps gets veganism into the mainstream!

As human overpopulation continues to strip Earth of its resources governments are now recognizing the inevitable need to be a vegan world. It is coming > Veganway NOT Safeway!

People are beginning to realize the consequences of what they eat. Growing numbers understand the links between human health, animal cruelty and environmental degradation if they eat, wear or use animals. United Nations reports state that factory farming is the main cause of Global Warming.

For more information:

Why Be Cruel to Little Doggies and Piggies videos at:

http://lifeforcefoundation.org/newsitem.php?id=87

Milk NOT So Delicious!

http://lifeforcefoundation.org/newsitem.php?id=105

Animal Auctions:

http://lifeforcefoundation.org/newsitem.php?id=70

SOS: Save Our Species

http://lifeforcefoundation.org/newsitem.php?id=53

Lifeforce Future Vegan Campaigns will include:

1. Lifeforce versus Meat Force

Meat Force is a new pro-meat lobby, consisting of government and animal industries, that is encouraging people to get jobs in the meat related industries. They say, "Find a career.... find out more about one of Canada's oldest and most respected industries. Explore what life could be like as a Meat Specialist...."

Lifeforce's Vegan Force will be started to promote careers in the new vegan industries. This includes stores specializing in vegan products such as Karmavore (www.karmavore.ca).

- 2. We **continue to try to get vegan meals in restaurants** such as Subway, Tim Horton's, and Wendy's. Lifeforce also will provide information to politicians about the health hazards from serving dead animals in Government run facilities.(See Selling Poisoned Seals > http://lifeforcefoundation.org/newsitem.php?id=133)
- 3. We hope to develop **Sport Action games** with vegan athletes.

WHAT YOU CAN DO NOW

* Take the pledge and declare "I Am Veganian"

http://lifeforcefoundation.org/pdfs/MEATOUT2008FINAL.pdf

- * Meaet Your Friends to email them Vegan information included here and at the FARM site www.meatout.org
- * View Lifeforce's new video "Hidden Faces"

http://www.youtube.com/watch?v=Ogv9fwjD_0o

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