

2008 Marine Life Programs



The **LIFEFORCE FOUNDATION** is a Vancouver-based ecology organization that was formed in 1981 to provide a public service to help people, animals and the environment. This year Lifeforce will be conducting several Marine Life Programs.

1. Whale and Dolphin Hotline. Lifeforce provides a telephone hotline for the public to be able to report marine wildlife stranding, harassment and/or sightings. **Call 604.649-5258.**

2. Orca Research. Under a Department of Fisheries and Oceans Research permit Lifeforce has conducted studies of the behaviour and travel patterns of orcas. Our photos have been used in an educational field guide on orca behaviour to help people understand how to operate a boat if whales are in the area. Our research has also assisted in obtaining Endangered Species status, for orca populations.

Lifeforce is presently in the final development stages of employing sound technology to attract orcas away from harm in the event of oil spills and other environmental hazards.

3. Orca Trails. This land-based whale watch program alerts Park Managers and the public when orcas and other cetaceans will pass their marine parks.

4. Lifewatch Boater Awareness Program. Lifeforce distributes Whale Watch guidelines to boaters on the water and to the general public. The information advises boaters how to safely watch orcas and other marine life. It also stops boaters who inadvertently or intentionally harass marine mammals. In 1993, Lifeforce was the organization to provide this service in Southern BC. As part of the Lifewatch program we will conduct investigations of cruelty to marine wildlife.

5. Marine Wildlife Rescue. Lifeforce provides a 24-hour service to respond to marine wildlife injury, sickness, abandonment, stranding and other emergencies. In addition, we will remove dolphins, porpoises, pinnipeds and seabirds trapped in fishing nets. The rescue equipment is kept in our **Marine Wildlife Rescue Trailer** that includes a command post and educational displays.

6. Marine Educational Materials and Displays. Lifeforce publishes educational materials such as the Whale Watch Guidelines that we distribute to the public through the Lifewatch Program. We also create educational displays such as the Orca Center in Point Roberts, WA. This "whale museum" includes information about human and environmental threats to marine wildlife.

7. Orca Recovery Plans. Over the years Lifeforce has contributed to the development of Orca Recovery Plans and to improve Marine Mammal Protection Regulations. Whale Watch businesses and Research operations must be change. This would include giving orcas a day off from the continuous harassment of boats from sunrise to sunset.

8. Orca Awareness Month – June 2008. Some orca populations are transboundary species sharing both Canadian and US waters. In recognition for the need to protect these endangered species Lifeforce will participate in joint BC and Washington activities. Lifeforce will continue to expose the plight of orcas and other marine wildlife imprisoned in aquariums.

For further information contact:

Peter Hamilton

604.649.5258

lifeforcesociety@hotmail.com

www.lifeforcefoundation.org